

contentenablers

Course Catalog

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For more than two decades, Content Enablers has been the recognized global leader in web-based international trade compliance training for Fortune 500 firms primarily in the Defense, Aerospace, Technology, and Medical/Biotech/Pharma arenas. CE training provides complex regulatory content in a clear, scenario-based model on the trade regulations of the U.S. and more than 25 other countries. All training includes regulation updates for a full year, so you can stay confident in the crucial area of trade compliance.

Export, Import, and Sanctions Compliance Training Tailored to Your Learners

When it comes to trade compliance training, one size absolutely does not fit all. CE's expansive training library is differentiated for your organization and learners by:

Jurisdiction

Content Enablers offers training on U.S. trade compliance laws and regulations, including the ITAR, the EAR, import regulations, and sanctions administered by OFAC, as well as the import, export, and sanctions regulations of more than 25 additional jurisdictions.

Employee Job Function

Incorporating function-specific training into a compliance program reduces penalty risk, increases employee retention, and establishes a stronger compliance culture. Content Enablers designed its compliance training with this function-specific focus in mind, with training for:

Trade Compliance Practitioners – Trade Compliance Managers, Empowered Officials, or any other employees responsible for establishing, implementing, or managing trade compliance programs within their organization

Key Role Professionals – Individuals that work outside the compliance department but who are still responsible for routine compliance tasks as part of their job, such as staff in Human Resources, Engineering, Research, IT, Marketing, and many other functions

Industry

Differentiated training has been developed for these major industry sectors, incorporating products, services, and scenarios specific to their learners:

- Aerospace and Defense
- Medical, Biotech, and Pharmaceutical
- Technology

The CE Model

Customization, Seamless Delivery, and Certification

- On-demand individual training or company-wide personalized learning plans on our LMS or yours
- Embed your company's messaging, resources, videos, and legacy training.
- Assess your learners' progress with a wide variety of knowledge checks and quizzes.
- Certification from the *Schar School of Policy and Government* at George Mason University in the U.S. on select courses
- Certification and Continuing Professional Development (CPD) points from the *Institute of Export and International Trade* (IOE&IT) in the UK on select courses



Content Enablers Training Content is organized by:

- ▶ **The Export Collection**
- ▶ **The Import and Customs Collection**
- ▶ **The Sanctions, Security, and Anti-Corruption Collection**
- ▶ **The Role- and Industry-Specific Training Collection**

The Export Collection

CE offers on-demand courses at both the awareness and export practitioner level covering the export controls of the United States — the Export Administration Regulations (EAR) and the International Traffic in Arms Regulations (ITAR) — as well as EU, UK, and other country-specific export controls.

Trade Compliance Overview awareness courses are differentiated by employee role and major industry sector.

CE's U.S. Export Compliance Certification Series for Practitioners is offered for both U.S. and non-U.S. organizations.



General Trade Compliance Overviews (Global and U.S.)

- **Trade Compliance** (Global 13-Minute Awareness) (Course ID #17)
- **Trade Compliance Overview: Global** (Multiple Language Options) (Course ID #21)
- **Trade Compliance Overview: U.S. Dual-Use Controls** (Course ID #26)

Non-U.S. Trade Compliance Overviews

- **Trade Compliance Overview: Canada** (Course ID #18)
- **Trade Compliance Overview: France** (Course ID #19)
- **Trade Compliance Overview: Germany** (Course ID #20)
- **Trade Compliance Overview: Hong Kong SAR** (Course ID #22)
- **Trade Compliance Overview: Mexico** (Course ID #23)
- **Trade Compliance Overview: PRC** (Course ID #24)
- **Trade Compliance Overview: Switzerland** (Course ID #25)
- **Trade Compliance Overview: UK Dual-Use Controls** (Course ID #27)
- **Trade Compliance Overview: Uruguay** (Course ID #28)

Topical Export Controls Courses

- **Authorization Management (U.S.)** (Course ID #1)
- **Authorization Management: EAR Focus (U.S.)** Course ID #1.5)
- **Authorizations (U.S.)** (Course ID #2)
- **Authorizations: EAR Focus (U.S.)** Course ID #2.5)
- **Export Clearance (U.S.)** (Course ID #6)
- **Export Clearance: EAR Focus (U.S.)** (Course ID #6.5)
- **Export-Controlled Technical Data and Technology Management** (Course ID #7)
- **Foundations of U.S. Export Compliance** (Course ID #8)
- **International Travel** (Course ID #11)
- **Jurisdiction and Classification (U.S.)** (Course ID #12)
- **Regulated Activities (U.S.)** (Course ID #13)
- **Screening** (Course ID #14)
- **Technology Control Plans** (Course ID #15)
- **Technology Control Plans: International** (Course ID #16)
- **Trade Compliance Programs (U.S.)** (Course ID #24)
- **U.S. Export Controls: International** (Course ID #41)
- **U.S. Export Documents** (Course ID #42)
- **U.S. Export Documents and Incoterms 2020** (Course ID #43)
- **U.S. Foreign Trade Regulations** (Course ID #44)
- **U.S. Military and Military-Intelligence End-Use and End-User Controls Overview** (Course ID #44.5)
- **U.S. Recordkeeping Requirements** (Course ID #45)

U.S. Export Compliance Certification Series for U.S. Practitioners

- **Foundations of U.S. Export Compliance for U.S. Practitioners** (Course ID #9)
- **U.S. Export Authorizations for U.S. Practitioners** (Course ID #32)
- **U.S. Export Classification for U.S. Practitioners** (Course ID #34)
- **U.S. Export Clearance for U.S. Practitioners** (Course ID #35)
- **BUNDLE of 4 COURSES: U.S. Export Compliance Certification Series for U.S. Practitioners** (Course ID #37)

U.S. Export Compliance Certification Series for Non-U.S. Practitioners

- **Foundations of U.S. Export Controls for Non-U.S. Practitioners** (Course ID #10)
- **U.S. Export Authorizations for Non-U.S. Practitioners** (Course ID #31)
- **U.S. Export Classification for Non-U.S. Practitioners** (Course ID #33)
- **U.S. Export Compliance for Non-U.S. Practitioners** (Course ID #38)
- **BUNDLE of 4 COURSES: U.S. Export Compliance Certification Series for Non-U.S. Practitioners** (Course ID #36)

Advanced Export Controls

- **U.S. Export Controls: Advanced EAR** (Course ID #39)
- **U.S. Export Controls: Advanced ITAR** (Course ID #40)

Movement of Goods Export Bundles

- **BUNDLE of 2 COURSES: Incoterms 2020 + U.S. Export Documents** (Course ID #3)
- **BUNDLE of 3 COURSES: Incoterms 2020 + U.S. Export Documents + U.S. Foreign Trade Regulations** (Course ID #4)
- **BUNDLE of 4 COURSES: Incoterms 2020 + U.S. Export Documents + U.S. Foreign Trade Regulations + Export Clearance** (Course ID #5)

The Import and Customs Collection

The Import and Customs Collection is an engaging set of microlearning elements designed to provide an understanding of import-related issues for those whose job responsibilities involve or impact the import of items.

Content sets include courses on U.S. import controls and other country-specific import controls, as well as training from a global, non-jurisdictional perspective. Course depth ranges from awareness-level courses for those working in positions and functions outside of trade compliance — such as logistics/shipping, procurement, and contract administration — to a practitioner-level course covering Global Import Valuation.



Global Import and Customs

- **Global Customs Valuation for Import Practitioners** (Course ID #49)
- **Global Import Controls Overview** (Multiple Language Options) (Course ID #50)
- **Incoterms 2020** (Course ID #59)

U.S. Import and Customs

- **Customs Trade Partnership Against Terrorism (CTPAT)** (Course ID #48)
- **U.S. Customs Compliance** (Course ID #61)
- **U.S. Customs Compliance for Practitioners** (Course ID #61.5)
- **U.S. Import Valuation** (Course ID #62)

Non-U.S. Import and Customs

- **Import Controls Overview: Canada** (Course ID #51)
- **Import Controls Overview: France** (Course ID #52)
- **Import Controls Overview: Germany** (Course ID #53)
- **Import Controls Overview: Hong Kong SAR** (Course ID #54)
- **Import Controls Overview: Mexico** (Course ID #55)
- **Import Controls Overview: People's Republic of China** (Course ID #56)
- **Import Controls Overview: Switzerland** (Course ID #57)
- **Import Controls Overview: Uruguay** (Course ID #58)

Movement of Goods Import Bundles

- **BUNDLE of 2 COURSES: Incoterms 2020 + U.S. Customs Compliance (Course ID #46)**
- **BUNDLE of 3 COURSES: Incoterms 2020 + U.S. Customs Compliance + CTPAT (Course ID #47)**

The Sanctions, Security, and Anti-Corruption Collection

The Sanctions, Security, and Anti-Corruption Collection is an engaging set of courses designed to provide an understanding of these trade-related issues with emphasis on keeping information safe and identifying what is prohibited by the various sanctions and anti-corruption regulations. Courses offer practical advice on what to do when faced with a situation that could potentially violate the law.



Antiboycott

- **Antiboycott Rules Compliance** (Course ID #63)

Anti-Corruption

- **Foreign Corrupt Practices Act (FCPA)** (Course ID #65)
- **United Kingdom: The Bribery Act 2010** (Course ID #69)

Sanctions and Embargoes

- **U.S. Sanctions and Embargoes** (Course ID #70)
- **U.S. Sanctions and Embargoes for Practitioners** (Course ID #70.5)

Security

- **Cybersecurity** (Course ID #64)
- **National Industrial Security Program Operating Manual (NISPOM)** (Course ID #66)
- **Security Clearance Refresher Training** (Course ID #50)
- **Special Security Agreement (SSA)** (Course ID #68)

The Role-Specific and Industry-Specific Trade Compliance Training Collection

This collection includes training ranging from awareness-level courses to in-depth **U.S. Export Compliance Certification Series** training that is tailored to major industry sectors of Aerospace & Defense, Technology, and Medical.

Covering U.S., UK, and global export, sanctions, and anti-corruption controls, CE's awareness-level **Trade Compliance Overview** courses give your employees the knowledge that they

require to become assets in your company's trade compliance efforts. Each course offers engaging, role-specific scenarios that illustrate how key training concepts can impact day-to-day situations. Learners are enabled to recognize situations that could give rise to the risk of a trade compliance violation and know how to respond in accordance with applicable laws and company policies.

Additional differentiation for the major industry segments of Aerospace and Defense, Medical, and Technology presents a training experience for learners that provides relevance and enables understanding and appropriate action for each learner role.



U.S. Export Compliance Certification Series for U.S. Practitioners: Technology Industry

- **Foundations of U.S. Export Compliance for U.S. Practitioners: Technology Industry** (Course ID #130)
- **U.S. Export Classification for U.S. Practitioners: Technology Industry** (Course ID #128)
- **U.S. Export Authorizations for U.S. Practitioners: Technology Industry** (Course ID #127)
- **U.S. Export Clearance for U.S. Practitioners: Technology Industry** (Course ID #129)
- **U.S. Sanctions and Embargoes for Practitioners: Technology Industry** (Course ID #131)
- **BUNDLE of 5 COURSES: U.S. Export Compliance Certification Series for U.S. Practitioners: Technology Industry**(Course ID #132)

Trade Compliance Overviews for Aftermarket Support

- **Trade Compliance Overview for U.S. Aftermarket Support and Program Management: Defense Controls** (Course ID #75)
- **Trade Compliance Overview for U.S. Aftermarket Support and Program Management: Dual-Use Controls** (Course ID #76)
- **Trade Compliance Overview for U.S. Aftermarket Support and Program Management: Technology Industry** (Course ID #77)

Trade Compliance Overviews for Contracts and Legal

- **Trade Compliance Overview for U.S. Contracts and Legal: Defense Controls** (Course ID #78)
- **Trade Compliance Overview for U.S. Contracts and Legal: Dual-Use Controls** (Course ID #79)
- **Trade Compliance Overview for U.S. Contracts and Legal: Technology Industry** (Course ID #80)

Trade Compliance Overviews for Customer Service

- **Trade Compliance Overview for U.S. Customer Service: Technology Industry** (Course ID #81)

Trade Compliance Overviews for Engineering

- **Trade Compliance Overview for U.S. Engineering: Defense Controls** (Course ID #82)
- **Trade Compliance Overview for U.S. Engineering: Dual-Use Controls** (Course ID #83)
- **Trade Compliance Overview for U.S. Engineering: Medical Industry** (Course ID #84)
- **Trade Compliance Overview for U.S. Engineering: Technology Industry** (Course ID #85)
- **Trade Compliance Overview for UK Engineering: Defense Controls** (Course ID #120)
- **Trade Compliance Overview for UK Engineering: Dual-Use Controls** (Course ID #121)

Trade Compliance Overviews for Executive Leadership

- **Trade Compliance Overview for Executive Leadership** (Course ID #74)

Trade Compliance Overviews for Finance and Tax

- **Trade Compliance Overview for U.S. Finance and Tax: Defense Controls** (Course ID #86)
- **Trade Compliance Overview for U.S. Finance and Tax: Dual-Use Controls** (Course ID #87)
- **Trade Compliance Overview for U.S. Finance and Tax: Technology Industry** (Course ID #88)

Trade Compliance Overviews for Human Resources

- **Trade Compliance Overview for U.S. Human Resources: Defense Controls** (Course ID #92)
- **Trade Compliance Overview for U.S. Human Resources: Dual-Use Controls** (Course ID #93)
- **Trade Compliance Overview for U.S. Human Resources: Medical Industry** (Course ID #94)
- **Trade Compliance Overview for U.S. Human Resources: Technology Industry** (Course ID #95)
- **Trade Compliance Overview for UK Human Resources: Defense Controls** (Course ID #123)
- **Trade Compliance Overview for UK Human Resources: Dual-Use Controls** (Course ID #124)

Trade Compliance Overviews for Information Technology

- **Trade Compliance Overview for U.S. Information Technology: Defense Controls** (Course ID #96)
- **Trade Compliance Overview for U.S. Information Technology: Dual-Use Controls** (Course ID #97)
- **Trade Compliance Overview for U.S. Information Technology: Technology Industry** (Course ID #98)

Trade Compliance Overviews for Marketing and Business Development

- **Trade Compliance Overview for U.S. Marketing and Business Development: Defense Controls** (Course ID #99)
- **Trade Compliance Overview for U.S. Marketing and Business Development: Dual-Use Controls** (Course ID #100)
- **Trade Compliance Overview for U.S. Marketing and Business Development: Medical Industry** (Course ID #101)
- **Trade Compliance Overview for U.S. Marketing and Business Development: Technology Industry** (Course ID #102)
- **Trade Compliance Overview for UK Marketing and Business Development: Defense Controls** (Course ID #125)
- **Trade Compliance Overview for UK Marketing and Business Development: Dual-Use Controls** (Course ID #126)

Trade Compliance Overviews for Physical Security

- **Trade Compliance Overview for U.S. Physical Security: Defense Controls** (Course ID #103)
- **Trade Compliance Overview for U.S. Physical Security: Dual-Use Controls** (Course ID #104)
- **Trade Compliance Overview for U.S. Physical Security: Medical Industry** (Course ID #105)
- **Trade Compliance Overview for U.S. Physical Security: Technology Industry** (Course ID #106)

Trade Compliance Overviews for Procurement and Supply Chain

- **Trade Compliance Overview for U.S. Procurement and Supply Chain: Defense Controls** (Course ID #107)
- **Trade Compliance Overview for U.S. Procurement and Supply Chain: Dual-Use Controls** (Course ID #108)
- **Trade Compliance Overview for U.S. Procurement and Supply Chain: Technology Industry** (Course ID #109)

Trade Compliance Overviews for Research and Development

- **Trade Compliance Overview for U.S. Research and Development: Defense Controls** (Course ID #110)
- **Trade Compliance Overview for U.S. Research and Development: Dual-Use Controls** (Course ID #111)
- **Trade Compliance Overview for U.S. Research and Development: Medical Industry** (Course ID #112)
- **Trade Compliance Overview for U.S. Research and Development: Technology Industry** (Course ID #113)

Trade Compliance Overviews for Sales and Order Processing

- **Trade Compliance Overview for U.S. Sales and Order Processing: Defense Controls** (Course ID #114)
- **Trade Compliance Overview for U.S. Sales and Order Processing: Dual-Use Controls** (Course ID #115)
- **Trade Compliance Overview for U.S. Sales and Order Processing: Technology Industry** (Course ID #116)

Trade Compliance Overviews for Transportation

- **Trade Compliance Overview for U.S. Transportation: Defense Controls** (Course ID #117)
- **Trade Compliance Overview for U.S. Transportation: Dual-Use Controls** (Course ID #118)
- **Trade Compliance Overview for U.S. Transportation: Technology Industry** (Course ID #119)

Industry-Specific Trade Compliance Overviews

- **Trade Compliance: Medical Version** (Global 13-Minute Awareness) (Course ID #73.5)
- **Trade Compliance Overview for U.S. General Employee: Defense Controls** (Course ID #89)
- **Trade Compliance Overview for U.S. General Employee: Medical Industry** (Course ID #90)
- **Trade Compliance Overview for U.S. General Employee: Technology Industry** (Course ID #91)
- **Trade Compliance Overview for UK General Employee: Defense Controls** (Course ID #122)

Industry-Specific Export Controls Bundles

- **Aerospace and Defense: Small Business Bundle** (Course ID #71)
- **Medical/Biotech/Pharma: Small Business Bundle** (Course ID #72)
- **Technology Industry: Small Business Bundle** (Course ID #73)