



## Dynamic Course Catalog



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**SCHEDULE A MEETING**

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## The CE Model

For more than two decades, Content Enablers has been the recognized global leader in web-based international trade compliance training for Fortune 500 firms primarily in the Defense, Aerospace, Technology, and Medical/Biotech/Pharma arenas. CE training provides complex regulatory content in a clear, scenario-based model on the trade regulations of the U.S. and more than 25 other countries. All training includes regulation updates for a full year, so you can stay confident in the crucial area of trade compliance.

## Export, Import, and Sanctions Compliance Training Tailored to Your Learners

When it comes to trade compliance training, one size absolutely does not fit all. CE's expansive training library is differentiated for your organization and learners by:

### Jurisdiction

Content Enablers offers training on U.S. trade compliance laws and regulations, including the ITAR, the EAR, import regulations, and sanctions administered by OFAC as well as the import, export, and sanctions regulations of more than 25 additional jurisdictions.

### Employee Job Function

Incorporating function-specific training into a compliance program reduces penalty risk, increases employee retention, and establishes a stronger compliance culture. Content Enablers designed its compliance training with this function-specific focus in mind, with training for:

**Trade Compliance Practitioners** – Trade Compliance Managers, Empowered Officials, or any other employees responsible for establishing, implementing, or managing trade compliance programs within their organization

**Key Role Professionals** – Individuals that work outside the compliance department but who are still responsible for routine compliance tasks as part of their job, such as staff in Human Resources, Engineering, Research, IT, Marketing, and many other functions

### Industry

Differentiated training has been developed for these major industry sectors, incorporating products, services, and scenarios specific to their learners:

- **Aerospace, Defense, and Defense Manufacturing** with courses meeting DDTC Tiered-Training Requirements from the 2022 ITAR Compliance Program Guidelines
- **Medical, Biotech, and Pharmaceutical**
- **Technology**

## Customization, Seamless Delivery, and Certification

- On-demand individual training or company-wide personalized learning plans on our LMS or yours
- Embed your company's messaging, resources, videos, and legacy training
- Assess your learners' progress with a wide variety of knowledge checks and quizzes

## Certification

- Certification from the **Schar School of Policy and Government** at George Mason University in the U.S. on select courses
- Certification and Continuing Professional Development (CPD) points from the Institute of Export and International Trade (IOE&IT) in the UK on select courses



## Training Content Collections

- The Export Collection
- The Import and Customs Collection
- The Sanctions & Embargoes Collection
- The Security Collection
- The Anti-Corruption Collection

# The Export Collection



CE offers online courses at both the awareness and export practitioner level covering the export controls of the United States—the Export Administration Regulations (EAR) and the International Traffic in Arms Regulations (ITAR)—as well as EU, UK, and other country-specific export controls.

Export Compliance Overview awareness courses are differentiated by employee role and major industry sector.

CE's U.S. Export Compliance Certification Series for Practitioners is offered for both U.S. and non-U.S. organizations with a special track for technology companies.

For organizations with ITAR-controlled products, services, and technologies, CE offers export compliance training that meets each level of the tiered-training requirement from the DDTC's ITAR Compliance Program Guidelines (Section 5).

## U.S. Export Controls (EAR, ITAR, OFAC)

### General Export Awareness U.S. Controls

#### General Employee

- Export Compliance Overview: U.S. Dual-Use Controls
- Export Compliance Overview for U.S. General Employee: Defense Controls
- Export Compliance Overview for U.S. General Employee: Medical Industry
- Export Compliance Overview for U.S. General Employee: Technology Industry

#### General Employee (DDTC Tier 1)

- Export Compliance: U.S. Defense Controls
- Export Compliance: U.S. Defense Controls for the Technology Industry

### Functional Export Awareness (Job-Specific)

#### Aftermarket Support and Program Management

- Export Compliance Overview for U.S. Aftermarket Support and Program Management: Defense Controls
- Export Compliance Overview for U.S. Aftermarket Support and Program Management: Dual-Use Controls
- Export Compliance Overview for U.S. Aftermarket Support and Program Management: Technology Industry

## Contracts and Legal

- Export Compliance Overview for U.S. Contracts and Legal: Defense Controls
- Export Compliance Overview for U.S. Contracts and Legal: Dual-Use Controls
- Export Compliance Overview for U.S. Contracts and Legal: Technology Industry

## Customer Service

- Export Compliance Overview for U.S. Customer Service: Technology Industry

## Engineering

- Export Compliance Overview for U.S. Engineering: Defense Controls
- Export Compliance Overview for U.S. Engineering: Dual-Use Controls
- Export Compliance Overview for U.S. Engineering: Medical Industry
- Export Compliance Overview for U.S. Engineering: Technology Industry

## Finance and Tax

- Export Compliance Overview for U.S. Finance and Tax: Defense Controls
- Export Compliance Overview for U.S. Finance and Tax: Dual-Use Controls
- Export Compliance Overview for U.S. Finance and Tax: Technology Industry

## Human Resources

- Export Compliance Overview for U.S. Human Resources: Defense Controls
- Export Compliance Overview for U.S. Human Resources: Dual-Use Controls
- Export Compliance Overview for U.S. Human Resources: Medical Industry
- Export Compliance Overview for U.S. Human Resources: Technology Industry

## Information Technology

- Export Compliance Overview for U.S. Information Technology: Defense Controls
- Export Compliance Overview for U.S. Information Technology: Dual-Use Controls
- Export Compliance Overview for U.S. Information Technology: Technology Industry

## Marketing and Business Development

- Export Compliance Overview for U.S. Marketing and Business Development: Defense Controls
- Export Compliance Overview for U.S. Marketing and Business Development: Dual-Use Controls
- Export Compliance Overview for U.S. Marketing and Business Development: Medical Industry
- Export Compliance Overview for U.S. Marketing and Business Development: Technology Industry

## **Physical Security**

- Export Compliance Overview for U.S. Physical Security: Defense Controls
- Export Compliance Overview for U.S. Physical Security: Dual-Use Controls
- Export Compliance Overview for U.S. Physical Security: Medical Industry
- Export Compliance Overview for U.S. Physical Security: Technology Industry

## **Procurement and Supply Chain**

- Export Compliance Overview for U.S. Procurement and Supply Chain: Defense Controls
- Export Compliance Overview for U.S. Procurement and Supply Chain: Dual-Use Controls
- Export Compliance Overview for U.S. Procurement and Supply Chain: Technology Industry

## **Research and Development**

- Export Compliance Overview for U.S. Research and Development: Defense Controls
- Export Compliance Overview for U.S. Research and Development: Dual-Use Controls
- Export Compliance Overview for U.S. Research and Development: Medical Industry
- Export Compliance Overview for U.S. Research and Development: Technology Industry

## **Sales and Order Processing**

- Export Compliance Overview for U.S. Sales and Order Processing: Defense Controls
- Export Compliance Overview for U.S. Sales and Order Processing: Dual-Use Controls
- Export Compliance Overview for U.S. Sales and Order Processing: Technology Industry

## **Transportation**

- Export Compliance Overview for U.S. Transportation: Defense Controls
- Export Compliance Overview for U.S. Transportation: Dual-Use Controls
- Export Compliance Overview for U.S. Transportation: Technology Industry

## **Advanced Functional Export Compliance: Defense Controls (DDTC Tiers 2 & 3)**

### **Executive Leadership (DDTC Tier 2)**

- Advanced Export Compliance for U.S. Leadership: Defense Controls

### **Aftermarket Support and Program Management (DDTC Tier 3)**

- Advanced Export Compliance for U.S. Aftermarket Support and Program Management: Defense Controls
- Advanced Export Compliance for U.S. Aftermarket Support and Program Management: Defense Controls for the Technology Industry

### **Engineering (DDTC Tier 3)**

- Advanced Export Compliance for U.S. Engineering: Defense Controls
- Advanced Export Compliance for U.S. Engineering: Defense Controls for the Technology Industry



## **Human Resources (DDTC Tier 3)**

- Advanced Export Compliance for U.S. Human Resources: Defense Controls
- Advanced Export Compliance for U.S. Human Resources: Defense Controls for the Technology Industry

## **Information Technology (DDTC Tier 3)**

- Advanced Export Compliance for U.S. Information Technology: Defense Controls
- Advanced Export Compliance for U.S. Information Technology: Defense Controls for the Technology Industry

## **Marketing and Business Development (DDTC Tier 3)**

- Advanced Export Compliance for U.S. Marketing and Business Development: Defense Controls
- Advanced Export Compliance for U.S. Marketing and Business Development: Defense Controls for the Technology Industry

## **Procurement and Supply Chain (DDTC Tier 3)**

- Advanced Export Compliance for U.S. Procurement and Supply Chain: Defense Controls
- Advanced Export Compliance for U.S. Procurement and Supply Chain: Defense Controls for the Technology Industry

## **Transportation (DDTC Tier 3)**

- Advanced Export Compliance for U.S. Transportation: Defense Controls
- Advanced Export Compliance for U.S. Transportation: Defense Controls for the Technology Industry

## **Advanced Export Practitioner Training (Includes DDTC Tier 4)**

### **U.S. Companies (DDTC Tier 4)**

- Foundations of U.S. Export Compliance for U.S. Practitioners
- U.S. Export Classification for U.S. Practitioners
- U.S. Export Authorizations for U.S. Practitioners
- U.S. Export Clearance for U.S. Practitioners
- U.S. Export Compliance Certification Series for U.S. Practitioners Bundle
- U.S. Export Compliance for Empowered Officials

## U.S. Companies (Technology Industry)

- Foundations of U.S. Export Compliance for U.S. Practitioners: Technology Industry
- U.S. Export Classification for U.S. Practitioners: Technology Industry
- U.S. Export Authorizations for U.S. Practitioners: Technology Industry
- U.S. Export Clearance for U.S. Practitioners: Technology Industry
- U.S. Export Compliance Certification Series for U.S. Practitioners: Technology Industry Bundle

## Non-U.S. Companies

- Foundations of U.S. Export Controls for Non-U.S. Practitioners
- U.S. Export Compliance for Non-U.S. Practitioners
- U.S. Export Classification for Non-U.S. Practitioners
- U.S. Export Authorizations for Non-U.S. Practitioners
- U.S. Export Compliance Certification Series for Non-U.S. Practitioners Bundle

## Topical Export Control Courses

- Authorization Management
- Authorization Management: EAR Focus
- Authorizations
- Authorizations: EAR Focus
- Bundle: Incoterms 2020 + U.S. Export Documents
- Bundle: Incoterms 2020 + U.S. Export Documents + U.S. Foreign Trade Regulations
- Bundle: Incoterms 2020 + U.S. Export Documents + U.S. Foreign Trade Regulations + Export Clearance
- Export Clearance
- Export Clearance: EAR Focus
- Export-Controlled Technical Data and Technology Management
- Foundations of U.S. Export Compliance
- Jurisdiction and Classification
- Regulated Activities
- Technology Control Plans
- Technology Control Plans: International
- Trade Compliance Programs
- U.S. Export Controls on Emerging Technologies
- U.S. Export Controls on Encryption
- U.S. Export controls on Semiconductors
- Bundle: U.S. Export Controls on Technology—Semiconductors, Encryption & Emerging Technologies
- U.S. Export Controls: International
- U.S. Export Documents
- U.S. Export Documents and Incoterms 2020
- U.S. Foreign Trade Regulations
- U.S. Military and Military-Intelligence End-Use and End-User Controls Overview
- U.S. Recordkeeping Requirements
- U.S. Export Controls: Advanced EAR
- U.S. Export Controls: Advanced ITAR

# Country-Specific Export Controls (Non-U.S.)

## General Export Awareness (Country Specific)

- Export Compliance Overview: Canada
- Export Compliance Overview: France
- Export Compliance Overview: Germany
- Export Compliance Overview: Hong Kong SAR
- Export Compliance Overview: Mexico
- Export Compliance Overview: People's Republic of China
- Export Compliance Overview: Switzerland
- Export Compliance Overview: Uruguay

## UK Controls: Functional Export Awareness (Job Specific)

### General Employee

- Export Compliance Overview for UK General Employee: Defence Controls
- Export Compliance Overview: UK Dual-Use Controls

### Engineering

- Export Compliance Overview for UK Engineering: Defence Controls
- Export Compliance Overview for UK Engineering: Dual-Use Controls

### Human Resources

- Export Compliance Overview for UK Human Resources: Defence Controls
- Export Compliance Overview for UK Human Resources: Dual-Use Controls

### Marketing and Business Development

- Export Compliance Overview for UK Marketing and Business Development: Defence Controls
- Export Compliance Overview for UK Marketing and Business Development: Dual-Use Controls

# Global Export Controls

## General Export Awareness (Global)

- Export Compliance Overview: Global
- Export Compliance

## **Topical Export Courses (Global)**

- International Travel
- Screening

## **Functional Global Export Awareness (Job-Specific)**

### **Executive Leadership**

- Trade Compliance Overview: Leadership

# The Import and Customs Collection



The Import and Customs Collection is an engaging set of microlearning elements designed to provide an understanding of import-related issues for those whose job responsibilities involve or impact the import of items.

Content sets include courses on U.S. import controls and other country-specific import controls, as well as training from a global, non-jurisdictional perspective. Course depth ranges from awareness-level courses for those working in positions and functions outside of trade compliance—such as logistics/shipping, procurement, and contract administration—to a practitioner-level.

CE's U.S. Customs Compliance for Import Practitioners Certification

Course includes 12 months of access to our acclaimed Webinar Series for Trade Practitioners.

## U.S. Import Controls

- Import Controls Overview: United States
- U.S. Customs Compliance for Practitioners
- The U.S. Customs Trade Partnership Against Terrorism
- Bundle: Incoterms 2020 + Import Controls Overview: United States
- Bundle: Incoterms 2020 + Import Controls Overview: United States + CTPAT

## Country-Specific Import Controls (Non-U.S.)

- Import Controls Overview: Canada
- Import Controls Overview: France
- Import Controls Overview: Germany
- Import Controls Overview: Hong Kong SAR
- Import Controls Overview: Mexico
- Import Controls Overview: People's Republic of China
- Import Controls Overview: Switzerland
- Import Controls Overview: Uruguay

## Global Import Controls

- Global Customs Valuation for Import Practitioners
- Global Import Controls Overview
- Incoterms 2020
- Trade Compliance Overview: Leadership

# The Sanctions & Embargoes Collection



The Sanctions & Embargoes Collection is an engaging set of courses designed to provide an understanding of these trade-related issues with emphasis on identifying what is prohibited by the various sanctions and embargoes regulations. Courses offer practical advice on what to do when faced with a situation that could potentially violate the law.

The U.S. Sanctions and Embargoes for Practitioners Certification Course includes 12 months of access to our acclaimed Webinar Series for Trade Practitioners as well as quarterly regulatory update webinars specific to U.S. Sanctions and Embargoes from our partners at Squire Patton Boggs.

Our awareness-level Export Compliance Overview: Leadership course covers the many aspects of trade compliance to include export, import, and sanctions for senior management and executives within an organization.

## U.S. Sanctions and Embargoes

- Introduction to U.S. Sanctions & Embargoes
- U.S. Sanctions & Embargoes for Practitioners
- Trade Compliance Overview: Leadership

# The Security Collection



This collection contains courses related to security within an organization to include cybersecurity, SSA, NISPOM, and Security Clearance Refresher Training. Training includes an engaging set of courses designed to provide an understanding of these trade-related issues with emphasis on keeping information safe.

## Security

- Cybersecurity
- Security Clearance Refresher Training
- Special Security Agreement (SSA)
- National Industrial Security Program Operating Manual (NISPOM) Training

# The Anti-Corruption Collection



This collection contains courses related to anti-corruption regulations in the United States and globally. Training includes an engaging set of courses designed to provide an understanding of these trade-related regulations and what your organization must do to remain compliant.

## Anti-Corruption

- Antiboycott Rules Compliance
- Foreign Corrupt Practices Act (FCPA)
- Identifying and Addressing Forced Labour
- United Kingdom: The Bribery Act 2010
- U.S. Anti-Money Laundering Compliance Program for the Gem, Jewelry, and Pawn Businesses
- Whistleblowing